

EAST HERTS COUNCIL

THE EXECUTIVE – 1 OCTOBER 2013

REPORT BY EXECUTIVE MEMBER FOR HEALTH, HOUSING AND
COMMUNITY SUPPORT

EAST HERTS HEALTH AND WELLBEING STRATEGY 2013 - 2018

WARD(S) AFFECTED: ALL

Purpose/Summary of Report

- To inform Members of the Council's continued involvement with public health issues affecting the general health of the residents of East Herts and how the Council together with partners can positively impact on these areas.
- To seek approval from Members for the new East Herts Health and Wellbeing Strategy 2013 – 2018.

<u>RECOMMENDATIONS FOR COUNCIL:</u> That:	
(A)	The East Herts Health & Wellbeing Strategy 2013-2018, as now submitted, be adopted.

1.0 Background

- 1.1 Historically, East Herts Council has had an important role to play in the protection of public health. This role has been further enhanced with the recent changes brought in by the Health and Social Care Act 2012.
- 1.2 In 2008, the Council adopted its first public health strategy to help focus the work of the Council and its partners on core areas which were identified through statistical health data as being the areas of greatest concern for the Council.
- 1.3 Following the success of the Council's first Strategy and work associated with it as part of an annual action plan, there is now a need to review it to ensure it still meets the needs of the residents

of East Herts and that it supports the objectives of the Hertfordshire Health and Wellbeing Board's Strategy.

2.0 Report

2.1 The East Herts Health and Wellbeing Strategy aims to provide a five-year framework (2013-2018) of action for the prevention of ill-health, the protection of health and the promotion of positive health and well-being. The main focus of the Strategy is on a partnership approach to delivering public health based projects and initiatives.

2.2 The Strategy focuses on the aspect of care described as 'primary prevention'. This is defined as interventions that promote health and prevent diseases from developing.

2.3 The NHS focuses much more on the objectives of 'secondary interventions' that will detect disease in the early stages before clinical signs and symptoms manifest with a goal to reverse or reduce the severity of the disease or provide a cure. These interventions involve high levels of clinical insight and skills requiring illnesses to be treated.

2.4 The objectives of this strategy are focused on bringing about lifestyle change and enhancing healthy lifestyle options available to an individual or groups. The objectives of the new strategy are closely modelled on the Marmot Health Inequalities Priorities.

2.5 Each year, Members will agree an annual action plan of work for officers to work to. The action plan will list projects together with details of how they will meet the objectives of this Strategy.

3.0 Implications/Consultations

3.1 Information on any corporate issues and consultation associated with this report can be found within **Essential Reference Paper 'A'**.

Background Papers

East Herts Public Health Strategy 2008 – 2013

(http://www.eastherts.gov.uk/media/pdf/1/1/East_Herts_Public_Health_Strategy_2008-2013_FINAL.pdf)

Hertfordshire's Health and Wellbeing Board's Strategy
<http://www.hertsdirect.org/docs/pdf/h/hwbstrategy.pdf>

“Fair Society, Healthy Lives” - Strategic Review of Health Inequalities in
England post-2010; The Marmot Review, February 2010.
www.ucl.ac.uk/marmotreview

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